

TSG NAPLES

FLORIDA

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STEVEN'S LEGACY



As many know because we all loved him, Steven Leonard of TSG Naples' *PORT ROYAL JEWELERS* passed away two weeks ago. He had such an impact on all who met him and the community through the many charities he supported.



Co-Founder of PR/Marketing company *WALKER HENRY*, Michaela Vattimo sat down with William Boyajian, owner of *PORT ROYAL JEWELERS* to ask him a few questions about Steven and how we can all build on his legacy:

MV: In your words, describe how Steven would want us to honor his outreach philosophy through our actions?

WB: Steven would want us not to focus on his passing but instead to double our efforts to achieve more for our community and the charities that serve it. Steven believed in action and so let's make this a call to action to get up and serve the community. He would be proud to be the reason behind someone who did not previously do much for charity to be inspired to give back. Steven was the face of PRJ's charitably efforts and our presence at these events.

The charities that *PORT ROYAL JEWELERS* supports and the events that Steven attended were:

- Magic Under the Mangroves The Conservancy of Southwest Florida
- The Guadeloupe Center
- The Humane Society
- The Sunshine Kids
- NCH Hospital Ball
- Opera Naples
- The Garden of Hope and Courage
- Naples Historical Society,
- The Naples Zoo at Caribbean Gardens
- PAWS Assistance Dogs
- Naples Winter Wine Festival
- Friends of Baker Park
- Golisano Children's Museum
- Make a Wish
- Naples Art Association
- Saint Matthew's House
- Visionaries of the Visual Arts Award
- NCH Daisy Awards

... and his most recent addition the Naples Cat Alliance. On Steven's future charity to join list was The David Lawrence Center.

MV: Did Steven have any words of wisdom or phrases we would say often? I remember how he never liked the word "problem" and would rephrase it to "challenge" or "something that needed a solution". Anything else you would like to share?

WB: Yes, Steven always corrected me about the word "problem". He made it a point to say that "problem" sounded negative and insurmountable. He wanted me to change "problem" to "challenge" or "situation", that way the focus is on the solution. Pure brilliance.