## Jeweler celebrates a 50-year milestone in conjunction with the Conservancy

SPECIAL TO FLORIDA WEEKLY



The 4.82-carat fancy yellow diamond

will be reset in a custom design of the winning bidder's choice. COURTESY PHOTOS William Boyajian has a passion for Southwest Florida's environment and is a longtime supporter of the Conservancy of Southwest Florida. To honor the Conservancy's golden anniversary, the owner of Port Royal Jewelers has offered a breathtaking 4.82-carat fancy yellow cushion-cut diamond and a custom setting to the winning bidder at the upcoming "Magic Under the Mangroves."

The special stone is symbolic of a unique and special friendship, according to Mr. Boyajian. He shares the story of the moment when the stars aligned and he knew this diamond was the perfect piece for the Conservancy's 2014 gala: He was working with the stone in Los Angeles when it occurred to him that he would be celebrating his 50th birthday at nearly the same time the Conservancy would be celebrating its 50th anniversary.



Port Royal Jewelers. "This is my largest donation yet, and I couldn't be happier than to combine the celebration of this special piece, my birthday and the Conservancy's golden anniversary," he says. "I believe that together we can create a lasting legacy of commitment to conservation."

The winner "Magic" bidder will receive more than an amazing diamond, as the auction lot includes the opportunity to work with Mr. Boyajian to create a custom piece incorporating the diamond that reflects the new owner's personal taste. This includes a choice of yellow gold, white gold or platinum, additional stones and Mr. Boyajian's handmade artistry.

"To everyone who supports the Conservancy with a continued effort to protect the natural beauty and wildlife that is a part of our community, thank you," the jeweler says.

You don't have to attend the Magic Under the Mangroves in order to enjoy "a piece of the Magic." Live auction items may be secured by phone the evening of the event Thursday, March 6, or a Conservancy staff member can bid for you up to your maximum approved amount.

For more information, visit www.conservancy.org/live-auction. \text{!}